

**ASSESSMENT CATEGORY - Older Londoners****Entelechy Arts Limited****Adv: Geraldine Page****Base: Lewisham****Amount requested: £120,000****Benefit: Lewisham****Amount recommended: £120,000****The Applicant**

Entelechy Arts (EA) established in 1989 is a participatory arts company and registered charity based in South East London. EA works with young people who have long-term health conditions and complex disabilities, adults who have profound and multiple disabilities, older people (normally aged 80+) and older people who have learning disabilities or age-acquired disabilities including dementia. Its programmes provide access to the arts enabling marginalised people to develop their own creativity and the opportunity to connect and engage with their wider community. In the last year EA had 587 participant attendances to 299 sessions and on average 5 volunteers supported each session.

**The Application**

EA seeks funding to support frail and isolated older people (aged 80+) with mental and emotional health issues related to isolation, poor health and being housebound, to be more connected with each other, more active, visible and engaged in their community. This will be delivered through a range of recreational and cultural activities both locally and across London. Following consultation with older people in the local area, EA has successfully piloted two approaches in the last 12 months.

- **Meet Me on the Move** - involves monthly journeys to places across London, to take part in a range of different activities, supported by volunteers. The older people collaboratively co-design, plan and implement the journeys to places in different parts of the city. The group takes the lead on selecting the programme of visits to cafés, cultural spaces, gardens and open spaces. This ensures that older people, many of whom are often excluded from decisions about their day to day lives (such as when and what they will eat, what time they want carers to come and assist them etc.) are placed fully in control.
- **Meet Me at the Movies** - involves cinema screenings chosen by older people to take place in different parts of Deptford, including the Albany. There are opportunities to share memories, learn about, discuss and debate the film. Short physical activity bursts are woven in, to help participants stay active and not sit for too long.

EA is now planning to bring these together as a co-ordinated programme with the addition of a befriending element to ensure that the benefit and contact will continue beyond the activities.

**The Recommendation**

EA is a well-respected organisation delivering quality work with older people and are at the forefront of genuinely participative work in the UK. The project is well planned and a very good fit with your outcomes for the Older Londoners programme. The charity runs its activities from The Albany a multi-use arts centre in Deptford which also plays host to a further 14 community arts organisations.

**£120,000 over 3 years (3 x £40,000) for the salary of a Volunteer Co-ordinator (0.6FTE), Project Administrator (0.4FTE) and towards the associated running costs for the Meet Me on the Move, Meet Me at the Movies and befriending programme.**

### **Background and detail of proposal**

EA has a strong track record of developing innovative models of practice that support the inclusion of isolated and vulnerable older people in the social and cultural life of their communities. It has been invited to share its practice nationally and internationally and in 2016 co-hosted a national conference with the New Economics Foundation and Heart n Soul focussing on the benefits of arts and cultural engagement for health and adult social care commissioners. EA are already delivering the successful Meet Me at the Albany programme providing activities every Tuesday, in partnership with the Albany. This is a ground-breaking initiative meeting the social and creative needs of isolated older people. This project complements the Meet Me at the Albany programme (which has a waiting list), and will reach more older people and engage them in community activities throughout the week. EA work closely with Health, Public Health and Adult Social Care teams to identify potential participants who have become isolated and would benefit from opportunities to socialise and engage in community and creative activities. Match funding of £51,000 (over 3 years) is being sought towards associated running costs. Match funding is secured for year 1 of the project and your officer is confident target for years 2&3 are realistic and achievable.

### **Financial Information**

With funding from the Paul Hamlyn Foundation in 2015 EA appointed an Executive Director post and invested in organisational development. It has since been successful in securing funding from Arts Council England as a National Portfolio Organisation and ACE Catalyst Evolve programme. It also receives funding from the London Borough of Lewisham, with whom it has a very good relationship, and generates additional income through trusts and foundations.

<b>Year end as at 31 March</b>	<b>2017 Examined Accounts £</b>	<b>2018 Forecast £</b>	<b>2019 Forecast £</b>
<b>Income &amp; expenditure:</b>			
Income	297,537	282,398	289,643
- % of income confirmed as at 01/12/17	n/a	93.90%	49%
Expenditure	(231,831)	(292,583)	(311,301)
Total surplus/(deficit)	65,706	(30,185)	(21,658)
Split between:			
- Restricted surplus/(deficit)	58,275	(33,095)	(26,663)
- Unrestricted surplus/(deficit)	7,431	2,910	5,005
	65,706	(30,185)	(21,658)
Cost of Raising Funds	2,000	4,800	4,800
- % of income	0.7%	1.8%	1.7%
Operating expenditure (unrestricted funds)	122,119	126,453	135,758
<b>Free unrestricted reserves:</b>			
Free unrestricted reserves held at year end	58,528	61,438	66,443
No of months of operating expenditure	5.8	5.8	5.9
Reserves policy target	52,217	60,000	60,000
No of months of operating expenditure	5.1	5.7	5.3
Free reserves over/(under) target	6,311	1,438	6,443